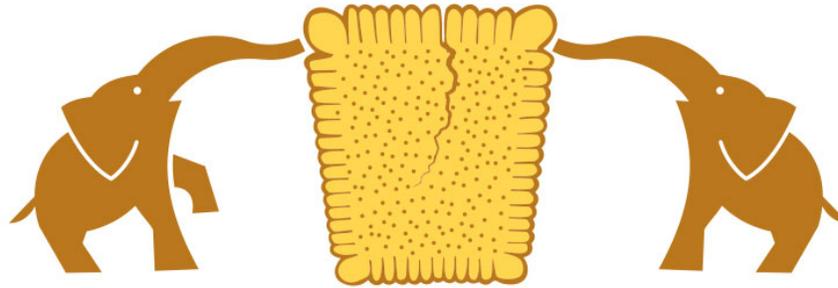




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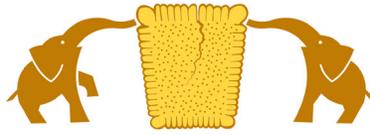


# Photomechanics IDICS Conference

3-5 November 2021

● NANTES - FRANCE ●

La Cité - Nantes Events Center, Nantes, France  
[www.pm-idics-2021.org](http://www.pm-idics-2021.org)



# SPONSORSHIP OPPORTUNITIES

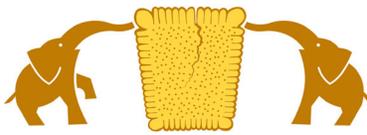
## Why sponsor PM iDICs 2021?

A conference organized by Centrale Nantes - iDICs - Université de Nantes

- **PM iDICs 2021** will be held in Nantes from November 3<sup>rd</sup> to 5<sup>th</sup>, 2021 in the **Cité Nantes Events Center** in the heart of the city.
- The purpose of the **PhotoMechanics – iDICs 2021** conference is to provide an international forum for academics and practitioners to promote the new possibilities offered by full-field measurement techniques and to discuss their impact on the mechanical characterization of materials and structures. The conference will bring together researchers and engineers from academia and industry to exchange know-how and experiences. Main purpose: full-field measurement techniques and their impact on the mechanical characterization of materials and structures.
  - Surface and volumetric measurements
  - Thermography
  - High and ultra-high speed
  - In-situ and small scale measurements
  - Uncertainty quantification
  - Algorithms and Computational techniques
  - Identification and Inverses methods
  - Educational uses for full field measurements, Standardization, Best Practices.
- Organizing committee: Julien Réthoré, Seghir Rian, Michel Coret, Anne-Laure Fauchille, Marc François.
- More than 200 delegates are expected:
  - Researchers,
  - PhD students,
  - Engineers,
  - Industrialists and entrepreneurs
- The conference language will be English.
- PM iDICs 2021 is a dedicated opportunity to:
  - **Promote** your services and/or products;
  - **Distinguish** yourself from competitors by being involved in state of the art research and innovation;
  - **Prospect** for new clients.

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## How to sponsor PM iDICs 2021?

The following opportunities exist for teaming with PM-iDICs to make the conference a success. PM-iDICs sponsorships at the Bronze through Gold level will be used for student scholarships. Sponsor recognition will include acknowledgement in the printed conference program, during various sessions and the listed items offered at the different sponsorship levels.

### iDICs Corporate Membership (\$1,000 USD)

- Corporate link maintained on the iDICs website
- A vote for the corporate board member for next year (also required to serve as the corporate board representative)
- 10% discount on table top space at the conference

For a Corporate membership visit [iDICs Membership](#) to register or renew your Corporate membership.

### Bronze Sponsorship (€1,100\*)

- Post the company's logo on the PM-iDICs 2021 website, and link to the company web page. Include the company's logo in the printed conference program listed on student sponsorship acknowledgement page. Inclusion of one paragraph statement, up to 150 words, regarding company or product description.
- Recognition during opening session and banquet via presentation slide listing all Bronze – Gold sponsors and mention by the conference
- Include promotional product information (printed at sponsor's own cost) in conference registration material OR post one company or product sign in the registration area

### Silver Sponsorship (€2,200\*)

- Includes Bronze level sponsorship items, plus
- Half-page, inside page placement advertisement in the printed conference program
- A large poster (up to 81"x41") during a single coffee break session advertising the company and products (Produced by the company at their expense), AND
- Include promotional product information (printed at sponsor's own cost) in conference registration material
- €360\* discount on vendor table rental

### Gold Sponsorship (€4,500\*)

- Includes Silver level sponsorship items, plus
- Upgrade half-page (Silver Level) to full-page for inside page placement advertisement in the final program
- Hang two company or product large posters
- Include promotional product information (printed at sponsor's own cost) in conference registration material

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### Platinum Sponsorship (€13,500\*)

- Includes Gold level sponsorship items, plus
- Sponsorship of the banquet event (Vendor will write contract directly with the caterer with help from iDICs if desired)
- Sponsorship acknowledgement on Banquet page of the printed program as sponsor
- Two large signs at banquet
- Upgrade advertisement placement in the printed conference program to a full-page inside the front or back cover
- Recognition before all plenary talks via presentation slide and mention by the conference
- Short presentation/welcome during banquet (optional)

### Other Sponsorship Opportunities

Costs are estimates only and will be based on specific selections made by vendor.

- Upgrade snacks for a break: €1,350\*
- Audio/Visual sponsorship: €9,000\*
- PM-iDICs Banquet: €18,000\*
- Attendee Bags: €2,250\*
- Attendee Lanyards: €1,350\*

Partial sponsorship options such as, limited support for the banquet (i.e. ground transportation, event space rental, catering, etc.) and other opportunities exist at different price points. Please contact Claude Foubert ([secretary@pm-idics-2021.org](mailto:secretary@pm-idics-2021.org)) or Mark Iadicola ([info@idics.org](mailto:info@idics.org)) to discuss available PM-iDICs sponsorship opportunities.

### Vendor Space / Trade Show (€2,500\*)

A vendor / trade show space will be available during the PM-iDICs conference. Sponsorship opportunities do not include the booth space. Space is available on a first-come, first-served basis. Each vendor booth space will be one table, two chairs, and basic electric. These spaces are meant for tabletop displays and/or presentations. Larger space may be available on a limited basis. If additional space is required please contact Claude Foubert ([secretary@pm-idics-2021.org](mailto:secretary@pm-idics-2021.org)) or Mark Iadicola ([info@idics.org](mailto:info@idics.org)) for more information.

- Include the company's logo in the conference program
- Include promotional product information (printed at sponsor's own cost) in conference registration material OR hang one company or product sign in the registration area.
- One (1) Full attendee
- Two (2) Discount attendee registrations at €450\*/person

**\* Add the French VAT (20%) on the mentioned prices.**

*"First come, first served!"*

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# General terms & conditions

**ART. 1 - GENERAL TERMS AND CONDITIONS:** The sponsor or exhibitor is willing to accept with no reserve the terms of the present rules and regulations of VERT COM and the provisions of public law applicable to events organized in France. They shall accept all new measures generated by circumstance or for the event benefit that the organizer reserves the right to indicate, even orally.

**ART. 2 – ADMISSIONS:** The reservation requests signed by the exhibitor will not be valid unless drawn up on the official reservation forms provided by VERT COM. The reservation forms should be sent by email to: [secretary@pm-idics-2021.org](mailto:secretary@pm-idics-2021.org)

The applications will be submitted to the Organizing Committee who will decide on the outcome after examination. In case of refusal, the organizing committee will not have to justify the decision notified to the applicant. In no case whatsoever will the applicant have the right to request compensation for refusal on grounds that he was invited to apply by the Organizing Committee.

**ART. 3 – PAYMENT:** All reservations will require a deposit representing 50 % of the total reservation fees, tax included. The difference must be paid 30 days after invoicing date. For any reservation made after 30/07/2021, the total reservation fee is due on reservation. In accordance with the deadlines of the rules here above and payment deadlines law, any delay in payment will give rise to the automatic application of late payment charges whose rates amount to 1,5 times the legal interest rate.

**ART. 4 - CANCELLATION:** If the stand is not entirely paid for prior to the beginning of the conference, the Organizing Committee will not be liable to refund the amounts already paid. In case of cancellation by an exhibitor prior to 30/05/2021, the organizer will retain 50% of the total amount of the invoice as compensation. For any cancellation request occurring from 01/06/2021 onwards, the entire amount of the invoice will be due and will be retained as a compensation for contract breach. If the entire reservation fees haven't been paid at least 30 days prior to the date of the event, the exhibitor will not have the possibility to choose the location of their stand. If the total reservation fees haven't been paid at least 15 days prior to the event, VERT COM reserves the right to refuse the exhibitor's access to the event.

**ART. 5 – SUBLEASE:** the admission certificate is personal, incommunicable and inalienable. It is strictly forbidden for the exhibitors to sublease or share in return of remuneration or for free a part or their entire stand.

**ART. 6 – OCCUPATION OF EXHIBITION SPACES:** the exhibition plan is drawn up by the Organizing Committee. The allocation of spaces is made by VERT COM in collaboration with the Organizing Committee while taking into account the reservations' order of arrival. After the allocation, no change can be made without written approval by VERT COM.

VERT COM reserves the right to modify as many times as it deems necessary, the location, the size and the layout of the requested spaces by the exhibitor.

If the Organizing Committee is compelled to partially change the layout or set ups, no claim will be acceptable and the exhibitors undertake to abide by the decisions taken.

For any dispute, only the Tribunals of Paris are competent. The allocated spaces shall be occupied by the exhibitor from November 3<sup>rd</sup>-5<sup>th</sup> 2021; otherwise, they will be considered vacant and could be allocated without any compensation or refund that the failing exhibitor might request.

**ART. 7 – RULES AND SAFETY INSTRUCTIONS:** A technical file for the exhibitor will be sent at a later date to the company reserving a stand. This file will include all the stands layout and furniture renting rules as well as the safety regulations and information on all necessary services (telephone, maintenance, storage, customs clearance...) the exhibitors, their employees and subcontractors engage themselves to respect and abide by the rules of the Congress Center and the instructions specified in the technical file. More generally, the exhibitors shall abide by the laws and regulations applying to fairs and exhibitions as well as the safety measures decreed by the Prefecture. More particularly, they shall abide by the regulations and safety instructions of the Congress Center. The exhibitors are liable for the material they exhibit as well as the one they will rent or set up at their stand.

**ART. 8 - EXCLUSIVITY:** The reservation and rental of a stand or advertising space compel the exhibitor not to organize or privilege, any meetings or gatherings on the conference topics that hadn't been declared or authorized by the Organizing Committee.

**ART. 9 – DISTRIBUTION OF DOCUMENTS:** distribution of advertisements or tracts is only permitted on the stand.

**ART. 10 – RIGHTS AND LIABILITIES OF THE ORGANISER:** The organizer will have the right to decide on all unforeseen matters in this present regulatory document. All its decisions will be taken with no possible recourse and shall be immediately implemented. Any breach of any one clause of this present document shall give rise to immediate, temporary or definitive exclusion of the failing exhibitor with no possibility for the latter to claim any refund or compensation. The organizer shall have total freedom to decide accordingly.

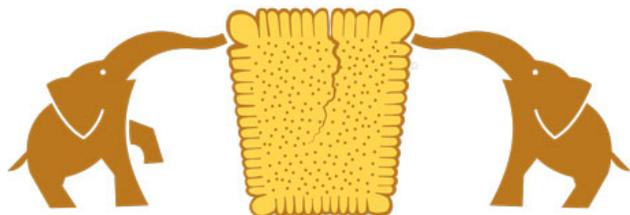
This shall occur also in case of no-respect of the terms and conditions article 3: the organizer will send the debtor a legal notice with acknowledgement of receipt. In case of non-payment within 15 days by the debtor, the contract will be cancelled. The organizer shall not be held liable for a small number of registered delegates or any lack of interest for the whole conference.

**ART. 11 – CANCELLATION OF THE EVENT:** In case of force majeure, the dates of the conference and the exhibition could be changed or simply cancelled. In this case the available amounts after payment of the expenses incurred will be shared between the exhibitors on a pro rata basis with no possibility of recourse against the organizer.

**ART.12 – DISPUTES:** In case of dispute, only the Tribunals of Paris are competent.

Organized with the support of:





# Photomechanics IDICS Conference

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## ORDER FOR SPONSORING

Please filling in this form and send it to: [secretary@pm-idics-2021.org](mailto:secretary@pm-idics-2021.org) or to:

VERT.COM / M. Claude FOUBERT

13 rue du Clos des Chênes - 37390 ST ROCH - France

### Identity of the sponsor:

Company:	
Full address:	
Zip code:	
City:	
Country:	

Phone :	
e-mail address:	

Person to contact:	
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Billing address (if different):	
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## Details of the partnership:

Sponsorship level:	Amount: _____ €
Other sponsorship opportunities:	Amount: _____ €
Vendor space:	Amount : _____ €
Total amount before VAT:	_____ €
If you have an European VAT number, please specify it here:	
If you don't have an European VAT number, please add 20% VAT:	_____ €
Total to be invoiced:	_____ €

## Comments:

Name of the contact: \_\_\_\_\_

Date: \_\_\_\_\_

Signature:

and stamp:

## Contacts:

PM iDICS 2021 team will be pleased to give you further explanations about the various partnership opportunities and will help you to define the optimal options to welcome you as a partner of the conference.

### Conference Chair:

**Julien RÉTHORÉ**  
Ecole Centrale de Nantes  
GeM, UMR CNRS 6183, BP 92101  
44321 NANTES cedex 3 - France  
Tel. +33 (0)2 40 371 600  
[julien.rethore@ec-nantes.fr](mailto:julien.rethore@ec-nantes.fr)

### Sponsoring & Logistic:

**Claude FOUBERT**  
Agence VERT COM  
13 rue du Clos des Chênes  
37390 SAINT-ROCH - France  
Tel. +33 (0)2 47 27 33 30  
[secretary@pm-idics-2021.org](mailto:secretary@pm-idics-2021.org)

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